

## Message Text

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PAGE 01 STATE 196922  
ORIGIN COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 /023 R

DRAFTED BY COM/BED/ITA/OIM/LGARGES/DFH  
APPROVED BY EB/OCA/CM/JJREILLY  
COM/BED/ITA/OIM/JLBLOW/CMM  
COM/BED/ITA/OIM/EOOLSEN/AD/EM  
ARA/ECP/WSKOK (INFO)

-----095134 041814Z /46

R 041429Z AUG 78  
FM SECSTATE WASHDC  
TO AMEMBASSY MONTEVIDEO

UNCLAS STATE 196922

E.O. 11652: N/A

TAGS: BEXP, UY

SUBJECT:INTERNATIONAL TRADE FAIR, AUGUST 1979

REF: MONTEVIDEO 2284 AND A-026

1. APPRECIATE MARKET RESEARCH ON FOOD PROCESSING MARKET IN URUGUAY AND THOROUGHLY PREPARED RECOMMENDATION FOR U.S. PARTICIPATION IN AUGUST 1979 INTERNATIONAL AGRICULTURE AND INDUSTRY TRADE FAIR. WHILE SCHEDULING AND BUDGETING CONSIDERATION PRECLUDE MOUNTING A USG EXHIBITION OF MACHINERY, WE ARE HOPEFUL THAT A VIDEO/CATALOG EXHIBITION MAY BE POSSIBLE. VIDEOTAPING, FOR A FOOD PROCESSING MACHINERY AND SUPPLIES VIDEO/CATALOG EXHIBITION, OF FROM 20 TO 25 FOOD PROCESSING MANUFACTURERS WILL BEGIN IN JANUARY 1979. A FIRST V/CE IS SCHEDULED FOR PRESENTATION IN SPANISH IN VENEZUELA, COLOMBIA, CHILE AND ECUADOR IN MAY 1979. A FOLLOW ON EXHIBITION THOUGH WITHOUT AN INDUSTRY REPRESENTATIVE, COULD BE ARRANGED FOR UNCLASSIFIED

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OUT ANINDUSTRY REPRESENTATIVE, COULD BE ARRANGED FOR URUGUAY IN AUGUST. THE SPACE REQUIREMENT WOULD BE SEVENTY FIVE SQUARE METERS WHICH WOULD PERMIT A RECEPTION DESK, CATALOG AREA, AND TWO ROOMS WITH MONITORS AND PLAYBACK UNITS.

2. ACTION REQUESTED. NEED TO KNOW EMBASSY'S VIEW THIS

PROPOSAL AND AVAILABILITY OF APPROPRIATE SPACE AND COST  
FOR SEVENTY FIVE SQUARE METERS. VANCE

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NNN

## Message Attributes

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**Channel Indicators:** n/a  
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**Review Markings:**  
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